



## **New England Regional Silver Stick Tournament Business Ad**

Wonderland of Ice, Bridgeport, CT

“A” Tournament 11/25 – 27, 2016 (Thanksgiving weekend)

We are pleased to provide a business tournament advertising plan which includes great exposure in our tournament program and on our web site. Hundreds of programs will be distributed during the tournament and each program includes the tournament schedule along with all of the players names and serves as a guide to local restaurants, places of entertainment and things to do. The local Silver Stick web site will serve as “Tournament Central” for all players, parents and coaches to check games, schedules and real time scores. Both of these mediums are a great way to advertise your business. We expect 800 players to participate in more than 70 games over Thanksgiving weekend.

- PLATINUM SPONSOR** \$ 200.00  
-Full Page Ad on the Back or Inside Cover in the Tournament Program  
-Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31 with a link to your web site!
- DIAMOND SPONSOR** \$ 150.00  
-Full Page Ad in the tournament Program  
-Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31 with a link to your web site!
- GOLD SPONSOR** \$ 75.00  
-Half Page Ad in the tournament Program  
-Your Logo on the Silver Stick Web Site **Sponsor Page** until 12/31 with a link to your web site!

Contact information: Name \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to “Wonderland Wizards”

Mail along with Business Advertisement copy, Business Card and/or JPEG image to:

Paul Shimko  
140 Old Stonewall Road  
Easton, CT 06612  
[pshimko@optonline.net](mailto:pshimko@optonline.net)  
ATTN: SILVER STICK PROGRAM

**Return by November 21<sup>st</sup>**